

Public Council of Governors 07/03/19

Report Title:	Strategy & Engagement group report
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Approval

Discussion

Information

Assurance

1. Introduction

This report covers three of the meetings that took place between this and the last Council of Governors meeting. The meeting that took place on the 04.03.19 will be included in the report for the next Public Council Governors meeting.

2. Review of Meetings

i. 13.12.18

Held at Ipswich Hospital.

The Director of Strategy, Research and Innovation presented a PowerPoint on the Strategy Development Overview to the group. The presentation was the development of the strategy since the Board and Council of Governors' session on 4 October. During the presentation, Governors analysed and commented on the data presented to them with an in-depth discussion on the use of Information Technology within the Strategy. There was discussions on how the Trust Philosophy on time matters would be used within the Strategy.

There was a presentation on the engagement work being carried out by the Membership office in the last few months. The Governors reviewed where focus should be given in regards to public engagement going forward.

There was an additional discussion on the proposed ideas at that point of a membership magazine for the Trust and what that potentially would look like based on resources available.

ii. 03.01.19

Held at Colchester Hospital.

Discussions on this meeting opened on where the Membership Strategy would sit once the Organisational strategy was fully formed.

The Membership Officer fed back to the group information and data that had been collected from a membership event he attended the previous month delivered by NHS Providers. Open discussions in the group that followed included topics such as the differences in Public and Staff membership and the ideas on quality vs quantity in membership in general.

This lead to open forum discussions on notice/ photo boards, the vision of what membership should look like in our Trust, options in membership involvement, the constitutional role of Governors and the utilising of different resources for cross promotion such as a membership magazine used to highlight the Trust website.

It was at this meeting that it was requested by the Governors that all future minutes for the Strategy and Engagement group be distributed to all members of the Council of Governors.

iii. 05.02.19

Held at Ipswich Hospital.

This was an open session for all members of the Council of Governors. The Director of Strategy, Research and Innovation along with the Head of Digital and Engagement presented the Strategy for 2019/24. There was explanations on how the strategy and its operational blueprint would work. What followed was a detailed review of each of the core components of the strategy. This was then robustly analysed by the Governors who went through each section asking questions and making statements in their role of holding the strategy to account.

The Head for Digital and Engagement described what the process would be for engagement planning and the timeline of the process. She then discussed with Governors how the capturing of data would be collected with Stakeholders and with the Staff. This also included volunteer opportunities for the Governors to attend PPG's and other events in their capacity to hold the trust to account.

The session closed with Governors offering engagement opportunities, suggestions, and an invitation for them to bring more questions on the Strategy to the team after the session.

3. Conclusion

Governors have commented that they have seen an evolutionary process occur through these sessions. Though it may be slow, they have seen progress and strategies form for membership engagement and the organisational strategy itself. They have had opportunities to interact with the Strategy and Engagement teams and provide content and ideas that have been actioned on. This has also been an opportunity for Governors who have been involved to hold the Trust to account as is there statutory role to do so.